



## Australia Thailand Business Council

AGRITECH AND FOODTECH:
OPPORTUNITIES AND
INCENTIVES IN THAILAND

Wednesday 30th June 2021



The history of the Australia Thailand Business Council or ATBC can be traced back almost 40 years (Est. 1980) from the relationship of Australian companies with interests in Thailand and the Thai-Australia Chamber of Commerce and Industry.

➤ The Council further established links through Thailand's International Trade Committee with the:

- Thai Chamber of Commerce (TCC);
- the Federation of Thai Industries (FDI);
- the Thai Bankers' Association (TBA); and
- signed a MOU with AustCham in 2005.

Since then, the ATBC has continued to advocate to the Australian and Thai Governments on behalf of the private sector to promote bilateral trade, with many success stories since its foundation.

The ATBC celebrated 40 years of service to the Australian and Thai business sectors in 2020, and was an early adopter of virtual technology to hold meetings/seminars.

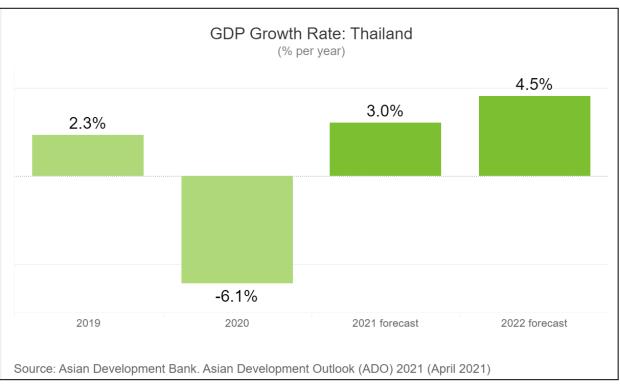


- ➤ The key to doing business in Thailand...take advantage of Incentives/Promotions: BOI, Austrade......
- ➤ Visa Requirements: Check which one fits your needs. E.g. Non-immigrant B (business visa) and Smart Visa's for targeted industries.
- ➤ Banking: You can open trading accounts via Commercial/Foreign banks in Thailand. (Strong documentation required to open accounts).
- > Tax: Understand the application of Corporate Income Tax/Withholding tax rates.





## Thailand is well placed to show resilience and rebound strongly from the COVID-19 pandemic





## Key trends that support Thailand as a premier investment destination beyond COVID-19:

Greater demand for premium goods & services

Targeted strategic growth plans – for example: Eastern Economic Corridor Development Plan and Thailand 4.0

Growing urbanisation and infrastructure and transport

Developing as a regional manufacturing hub with a focus on automotive, electronics & food processing

tourism & consumer confidence post COVID-19

Focus on restoring

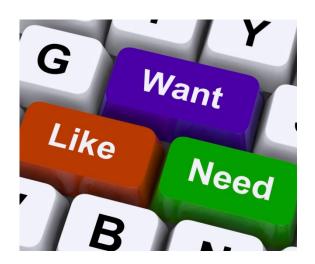
Greater role/share in ASEAN narkets/region

Growing transformative tech hub (Digital)









- ➤ It is very important that Australian companies/investors clearly understand Thai governance requirements and culture, which is a key to success.
- It is also important that Australian businesses stay engaged with their business partners to cultivate mutual trust and good relationships.
- ▶ Please remember that the BOI, Thai Trade Centre, Austrade and ATBC are more than happy to help facilitate your business ventures in Thailand.

Thank you very much for your attention.....

## "Khob Khun Maark Krub" ขอบคุณมากครับ

For more information or assistance in getting your business started in Thailand you can contact us here:

www.aust-thai.org.au



